AI SEO Visibility Checklist

Use this as your ongoing reference to make sure your most important content is AI-ready.

✅ Page Structure

- ☐ Uses question-based H2s

- ☐ Opens with direct, answer-first content

- ☐ Includes TL;DR summary at the top

- ☐ Includes an FAQ section with 3–5 relevant Q&As

- ☐ Internal links to related content

Schema

- ☐ FAQPage schema on FAQs

- ☐ Article or BlogPosting schema on long-form content

- ☐ LocalBusiness or Service schema on location/service pages

- ☐ Validated schema markup via Rank Math or Yoast

Readability

- ☐ Short paragraphs, clean formatting

- ☐ Bolded key insights

- ☐ Lists, tables, or comparison blocks where appropriate

- ☐ Avoids keyword stuffing or jargon

✅ Off-Site Signals

- ☐ Wikidata entry created and linked to your brand

- ☐ Active answers posted on Reddit or Quora

- ☐ Google Business Profile fully filled out and accurate

- ☐ Listed in at least 2–3 high-trust directories or niche platforms

- ☐ Business name, site URL, and descriptions consistent across platforms